Representing Spatiality in the Transnational Corporate Network

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Corporate interlocks trace two forms of capitalist power:

- Strategic, allocative and operational control within the circuitry of accumulation (e.g., finance capital as an coalescence of industrial and financial forms)
- Class hegemony: the integration of top capitalists and organic intellectuals into a business community; the reach of that community into civil society and states.
Carroll and Fennema (2002): ‘Is there a transnational business community?’

- modest increase in transnational interlocking (particularly within Europe), but also
- persistence of national specificities, and
- a trend away from the strong inter-corporate ties that have been distinctive of organized capitalism.

- We concluded that a transnational business community, centred on the North Atlantic, is in the making, with practices centred primarily around class formation: construction of community and hegemony.
Carroll and Carson (2003): Forging a new hegemony

- broadened the network analysis to include 350 corporations as well as five policy-planning groups – important promoters of neoliberal globalization:
  - World Economic Forum,
  - International Chamber of Commerce,
  - Trilateral Commission,
  - Bilderberg Conference and
  - World Business Council for Sustainable Development
Parameters of the Present Analysis

- **622 corporate directors** (Carroll and Carson’s global corporate elite)
  - 400 who direct only corporations in a single country
  - 222 corporate directors with transnational reach.

- Of the 222,
  - 94 are transnational corporate linkers
  - 128 are not transnational corporate linkers, but sit on one or more global policy board.

- The 94 transnational corporate linkers carry a corporate network of 122 corporations.
Participation in the Transnational Corporate Network by Country

Status in TN network
- Participants
- Isolates

Country of domicile

N in Global 350
Three Components of Degree Centrality: Means by Country

![Graph showing the three components of degree centrality for different countries. The x-axis represents the country of domicile, and the y-axis represents the mean centrality measure. The graph uses different colors and markers to distinguish between degree of secondary ties, primary out-degree, and primary in-degree.](image)
The Transnational Corporate Network, Coded by Country of Domicile

The Dominant Component of Primary Interlocks

- **Key:** Blue: US, Grey: UK, Red: Canada, Orange: Netherlands, Pink: Germany, Green: France, Black: Belgium/Lux, Yellow: Sweden, Light Green: Italy.
- Circles: industrials, Triangles: financials
The Inter-Urban Corporate Network, Showing all Ties

## Central Cities in the Inter-Urban Network

<table>
<thead>
<tr>
<th>City</th>
<th>Inter-Urban Interlocks</th>
</tr>
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<tbody>
<tr>
<td>1  Paris</td>
<td>74</td>
</tr>
<tr>
<td>2  London</td>
<td>41</td>
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<tr>
<td>3  Brussels</td>
<td>36</td>
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<td>4  Frankfurt</td>
<td>34</td>
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<tr>
<td>5  Munich</td>
<td>29</td>
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<tr>
<td>6  NYC</td>
<td>28</td>
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<tr>
<td>7  Hague-Rotterdam</td>
<td>25</td>
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<tr>
<td>8  Montreal</td>
<td>22</td>
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<td>9  Zurich</td>
<td>20</td>
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<td>10 Dusseldorf</td>
<td>18</td>
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<tr>
<td>11 Bonn</td>
<td>16</td>
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<td>12 Einhoven</td>
<td>16</td>
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<tr>
<td>13 Essen</td>
<td>13</td>
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<tr>
<td>14 Hamburg</td>
<td>12</td>
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<tr>
<td>15 Chicago</td>
<td>11</td>
</tr>
</tbody>
</table>
The Inter-Urban Corporate Network, Showing all Ties

The Inter-Urban Corporate Network, Showing 2+ Ties

The Inter-Urban Corporate Network, Showing 3+ Ties

The Inter-Urban Corporate Network, Showing 4+ Ties

The Inter-Urban Corporate Network, Showing 5+ Ties

The Inter-Urban Corporate Network, Showing 6+ Ties

The Inter-Urban Corporate Network, Showing 7+ Ties

The Network of 187 Corporations and Five Policy-Planning Boards

The Inter-Urban Corporate-Policy Group Network, Showing all Ties

The Inter-Urban Corporate-Policy Group Network, Showing 2+ Ties

The Inter-Urban Corporate-Policy Group Network, Showing 5+ Ties

- **Key:** Blue: US, Grey: UK, Red: Canada, Orange: Netherlands, Pink: Germany, Green: France, Black: Belgium/Lux, Teal: Japan, Purple: Hong Kong. Policy Groups are in Diamonds.
The Inter-Urban Corporate-Policy Group Network, Showing 12+ Ties

- **Key:** Blue: US, Grey: UK, Red: Canada, Green: France, Black: Belgium/Lux, Teal: Japan. Policy Groups are in Diamonds.
The Inter-Urban Corporate-Policy Group Network, Showing 15+ Ties

- **Key:** Blue: US, Green: France, Black: Belgium/Lux, Teal: Japan. Policy Groups are in Diamonds.
The Inter-Urban Corporate-Policy Group Network, Showing 25+ Ties

- **Key:** Blue: US, Green: France, Black: Belgium/Lux. Policy Groups are in Diamonds.
The Inter-Urban Corporate-Policy Group Network: 31 Interlocks

- **Key:** Blue: US. Policy Groups are in Diamonds.
Discussion