## What's Special about Spatial?

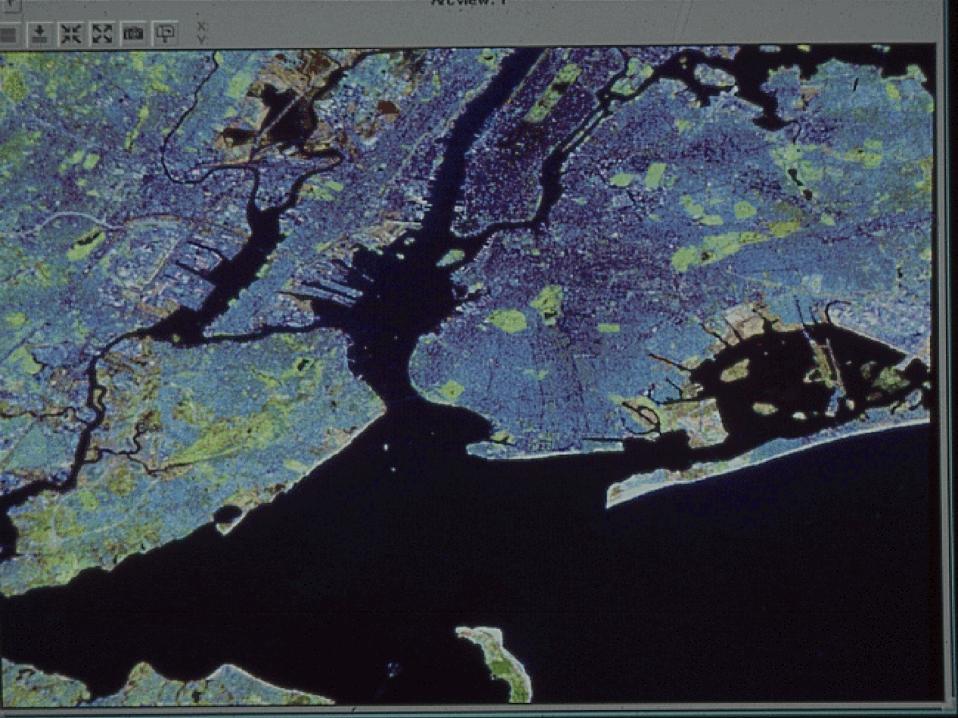
Michael F. Goodchild University of California Santa Barbara

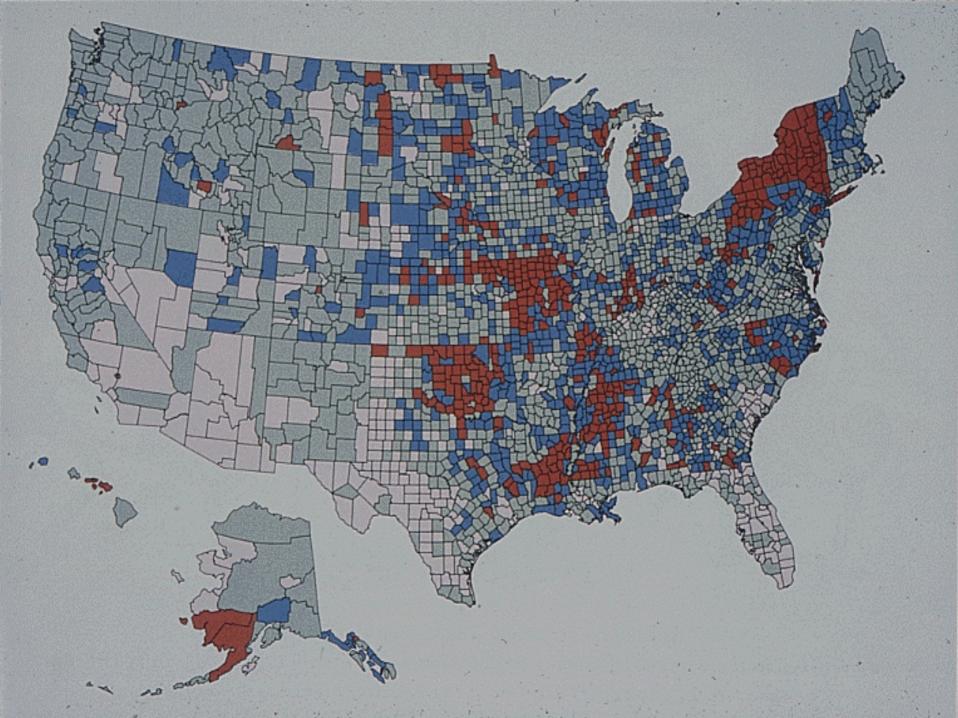
### Outline

- GIS
- The Center for Spatially Integrated Social Science (CSISS)
- The **W** matrix

### **Definitions**

- Spatial data
  - information about phenomena organized in a spatial frame
  - the geographic frame
- Spatial analysis
  - methods applied to spatial data that
    - add value
    - reveal patterns and anomalies
    - support decisions





### The role of the GIS

- The infrastructure for handling data types
  - to spatial data as Excel is to tables, as S Plus is to statistical data, as Word is to text
  - spatial data or geographic data?
  - the housekeeper
  - the editor
- The visualization tool

## The GIS data types

- Discrete geographic features
  - points, lines, areas
  - the contents of maps
  - with associated attributes
  - countable
  - conceived as tables with associated feature geometry

#### Scottish Munros

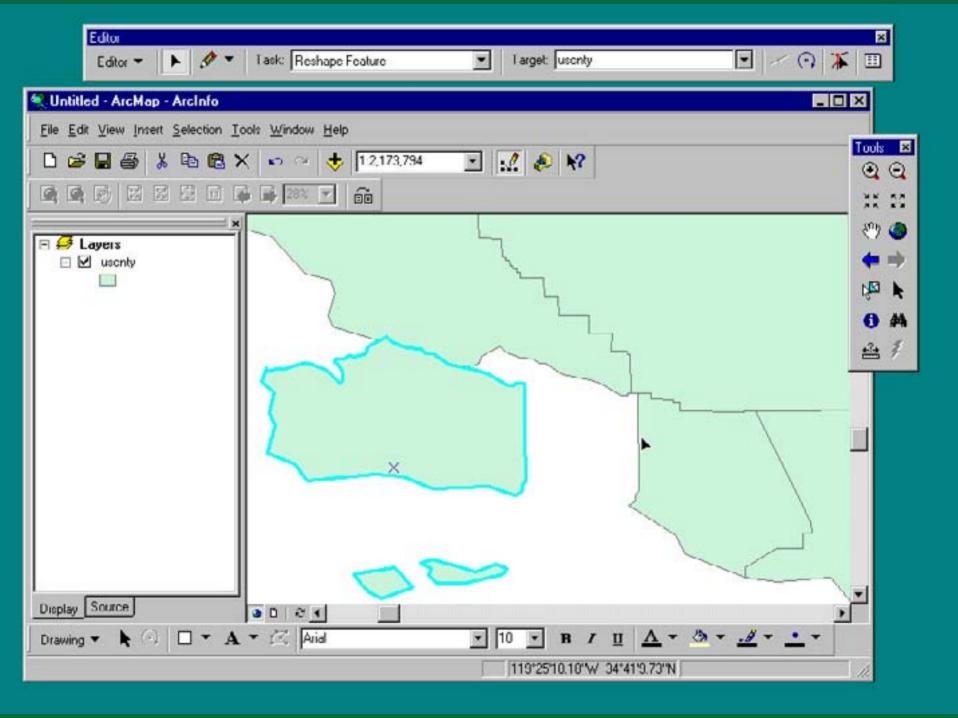
- 1.. Ben Hope
- 2. Ben Klibreck
- 3..Ben More Assynt
- 4..An Teallach
- 5.. Seana Bhraigh
- 6..Ben Wyvis
- 7...Slloch
- 8.. Sgorr Ruadh
- 9.. Moruisg
- 10.. Sgurr na Ruaidhe
- 11..Bia Bheinn
- 12.. Sgurr na Lapaich
- 13..Ben Attow
- 14.. The Saddle
- 15...Creag a' Mhaim
- 16..Ladhar Bheinn

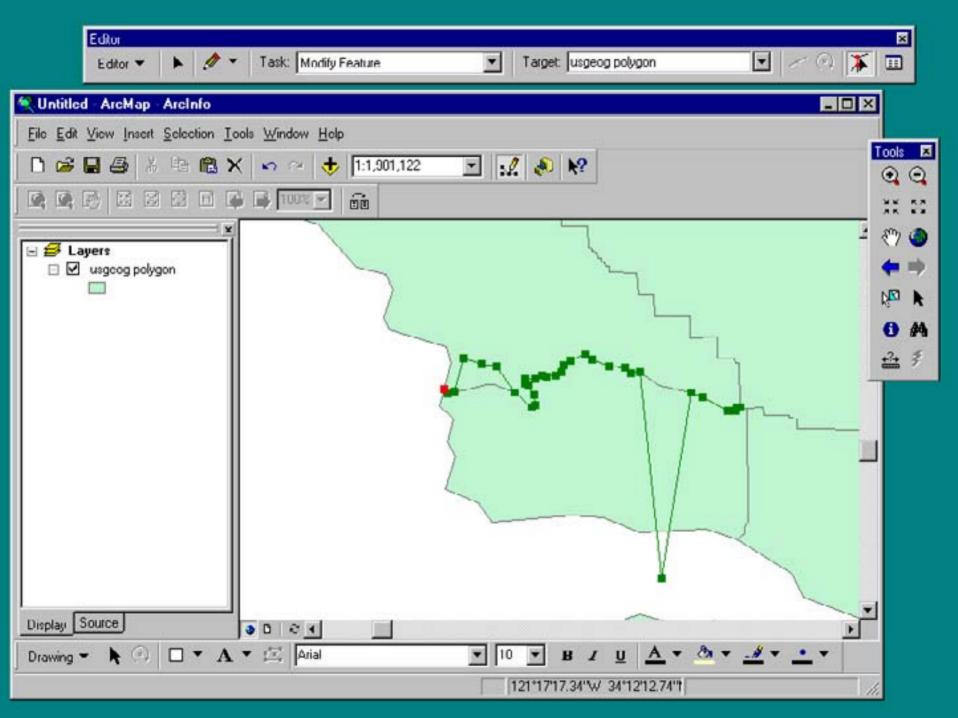


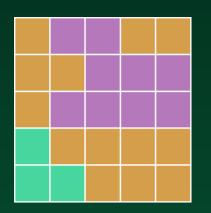
- 17..Coireachan
- 18.. Ben Nevis
- 19..Ben More
- 20.. Den Starav
- 21...Braeriach
- 22..Ben Avon
- 23. Meall Chualch
- 24..Mt Keen
- 25.. Deinn Dearg
- 26..Glas Maol
- 27...Driesh
- 28. Schlehallinn
- 29..Ben Chonzie
- 30.. Den Lawers
- 30..Ben Challum
- 32..Ben Lomond

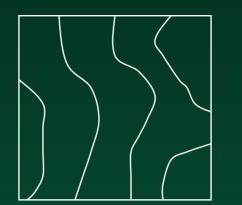
### **Fields**

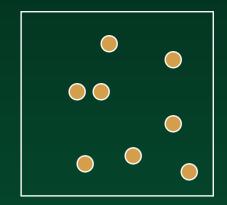
- Geography as a collection of continuous variables
  - measured on nominal, ordinal, interval, ratio scales
  - vector fields of direction and magnitude
  - exactly one value per point
  - $-z=f(\mathbf{x})$
  - population density, land ownership, zoning

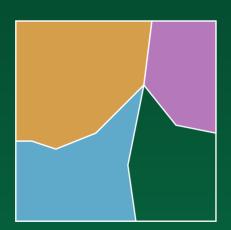






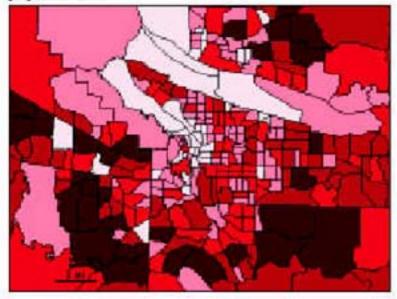








If you want to know approximately how many people each census tract has, map total population.



132 - 2224

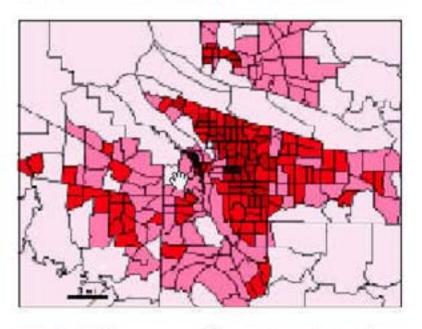
3901 - 5507

5508 - 7732

7733 - 12611

Census tracts by total population.

If you want to know where most of the people are concentrated, map population density.



1683 - 4408

4410 - 8906

6907 - 11111

11112 - 21334

Census tracts by people per square mile.

## Taxonomies of spatial analysis

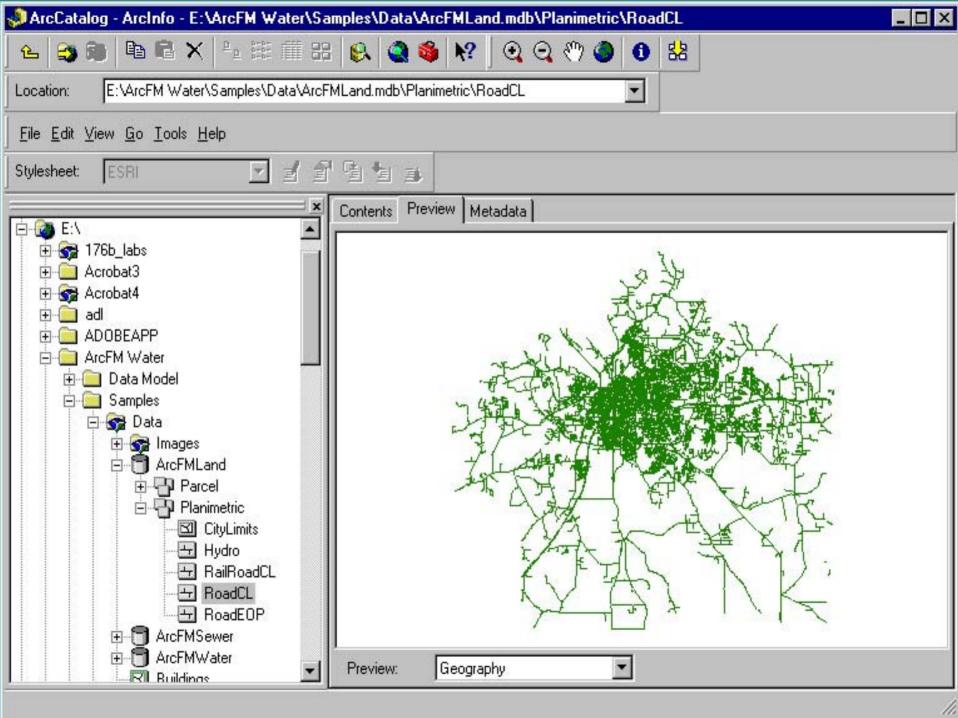
- Thousands of methods
  - every one a command, menu item, icon, ...
- Based on data type
  - point pattern analysis
  - area (polygon) analysis
  - analysis of interactions
  - Bailey and Gatrell, Haining, Unwin

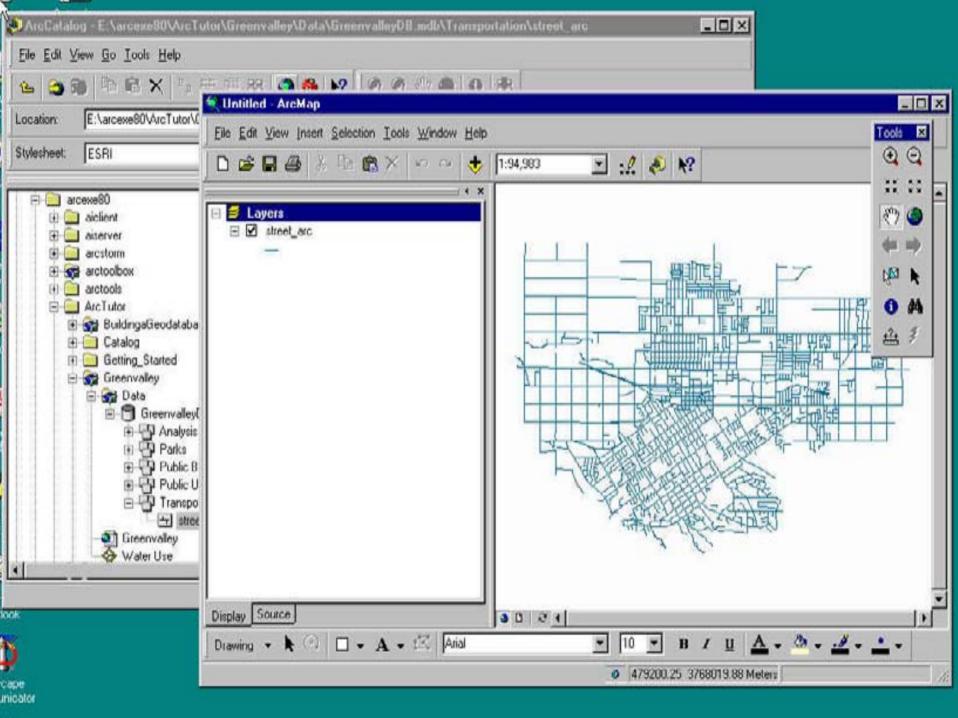
## A six-way conceptual classification

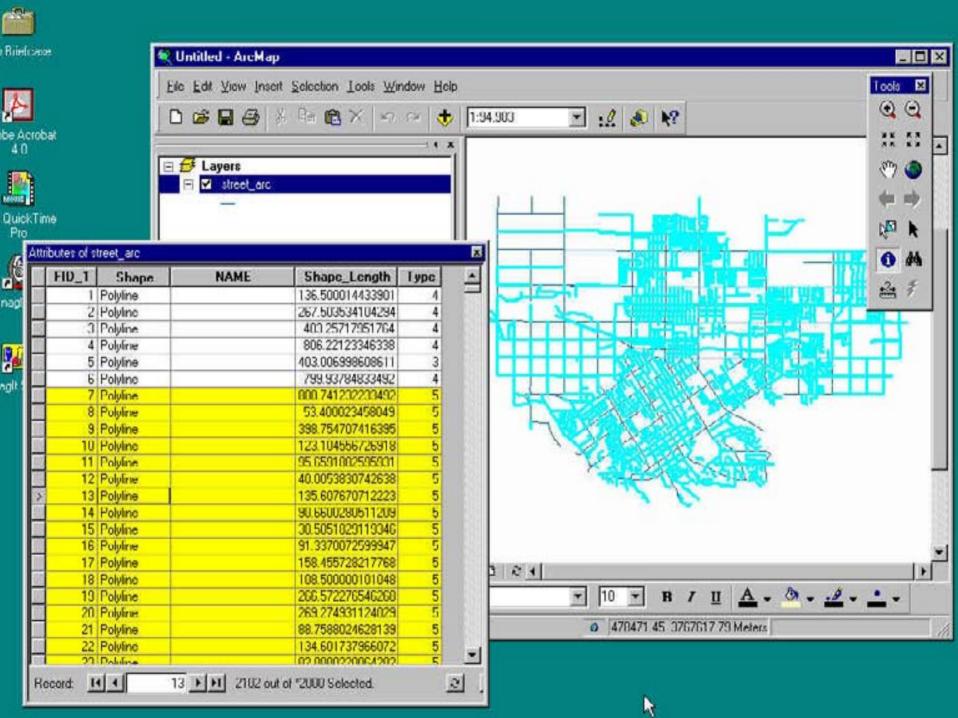
- Query and reasoning
- Measurement
- Transformation
- Descriptive summary
- Optimization
- Hypothesis testing

## Queries and reasoning

- Real-time answers to geographic questions
  - Where is...?
  - What is this?
  - How do I get from here to here?
- Based on alternative views of a database



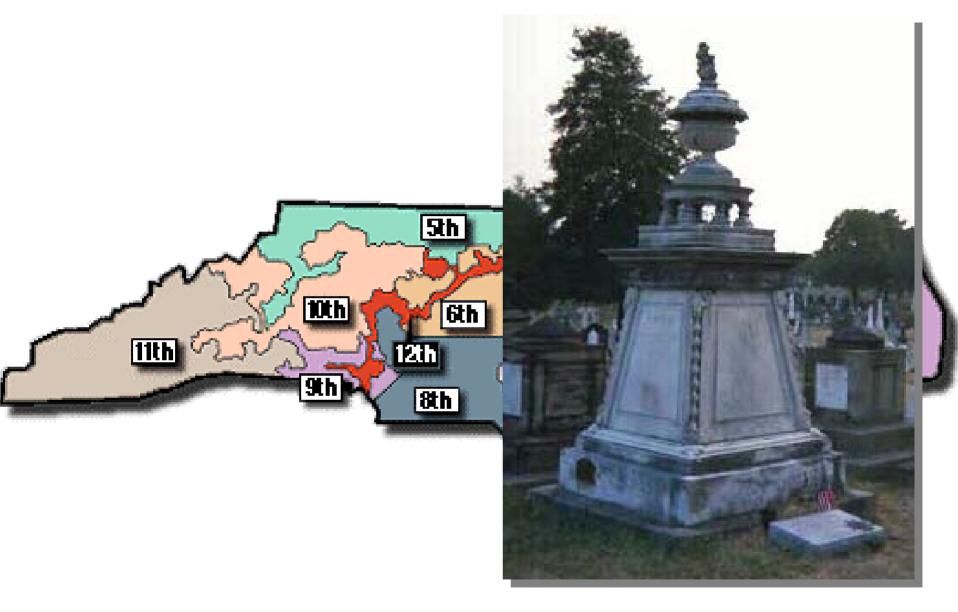




Directions	Distance	To Concord
1:Start out going East on HENLEY ST towards WARREN ST.	0.1 miles (0.1 km)	
2:Turn RIGHT onto WARREN ST.	0.0 miles (0.1 km)	100 a.m British patrol stops Reverse Dames and Prescott escape.
3:Turn RIGHT onto CHELSEA ST.	0.0 miles (0.1 km)	12:45 a.m Revere and
4:CHELSEA ST becomes CHELSEA ST/CITY SQ.	0.1 miles (0.1 km)	Dowes meet Dr. Prescott
5:Turn RIGHT onto CITY SQ/NEW RUTHERFORD AVE/SR-99 N.	0.0 miles (0.1 km)	LEXINGTON 12:05 a.m Revere arrives at the Clarke house:
6:Stay straight to go onto NEW RUTHERFORD AVE/SR-99 N.	0.2 miles (0.3 km)	helps Adams and 5:00 a.m As awaits Dawes. Hancock flee: effective takes the trunk, battle
7:Turn SLIGHT LEFT onto SR-99 N.	0.4 miles (0.6 km)	Tavern to take begins on Lexington Hancock's trunk. Green.
8:Turn SLIGHT LEFT onto SR-99 N/RUTHERFORD AVE.	0.1 miles (0.1 km)	<u></u>
9:Turn SLIGHT LEFT onto SR-99 N.	0.3 miles (0.4 km)	
10:Turn SLIGHT LEFT onto SULLIVAN SQUARE OPAS.	0.4 miles (0.7 km)	MENOTOMY N
11:Turn SLIGHT LEFT onto MYSTIC AVE.	0.7 miles (1.1 km)	MEDIFORD
12:MYSTIC AVE becomes MYSTIC AVE/SR-38 N:	1.2 miles (2.0 km)	t KEY seach Menotomy.
13:Turn LEFT onto HARVARD ST.	0.6 miles (1.0 km)	<i>i y</i>
14:HARVARD ST becomes WARNER ST.	0.2 miles (0.3 km)	Revereix route
15:Turn RIGHT onto POWDER HOUSE SQ.	0.1 miles (0.1 km)	British route
16:Turn RIGHT onto BROADWAY.	1.0 miles (1.6 km)	CAMONIDOS
17:Turn LEFT onto ALEWIFE BROOK PKWY/SR-16.	0.4 miles (0.7 km)	2:00a.m-British D
18:ALEWIFE BROOK PKWY/SR-16 becomes ALEWIFE BROOK PKWY/SR-16/US-3	0.4 miles (0.7 km)	10 00 pm Disigh (1) 11 00 pm Revere
19:Take CONCORD TURNPIKE/SR-2 W.	4.7 miles (7.6 km)	troops gather leaves Charlestown.
20:Take the WALTHAM ST. exit, exit number 54B, towards LEXINGTON.	0.2 miles (0.3 km)	April 18 ROXBURY BOSTON
21:Merge onto WALTHAM ST.	1.9 miles (3.0 km)	Acril 19 10-00 pm - Revere leaves Boston
22:Turn RIGHT onto MASSACHUSETTS AVE/MASS AVE/SR-225.	0.0 miles (0.0 km)	9 30p.mDawes Boston.
Total Distance:	12.9 miles (20.8 km)	
Estimated Time:	24 minutes	Scale of miles

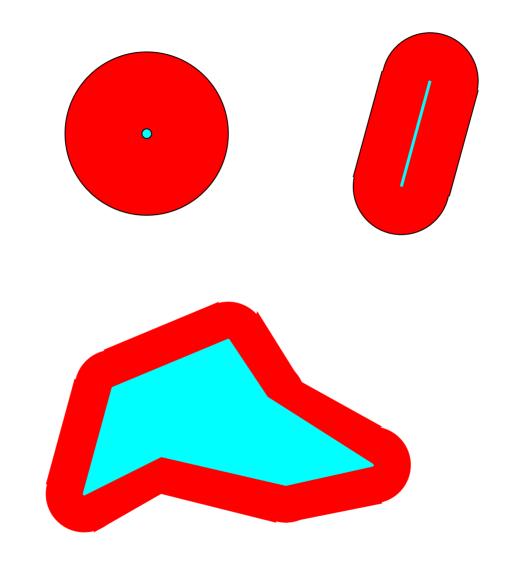
### Measurements

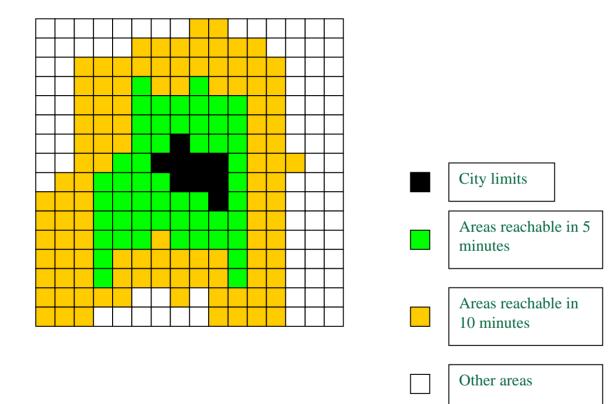
- Area
- Distance
- Length
- Perimeter
- Slope, aspect
- Shape

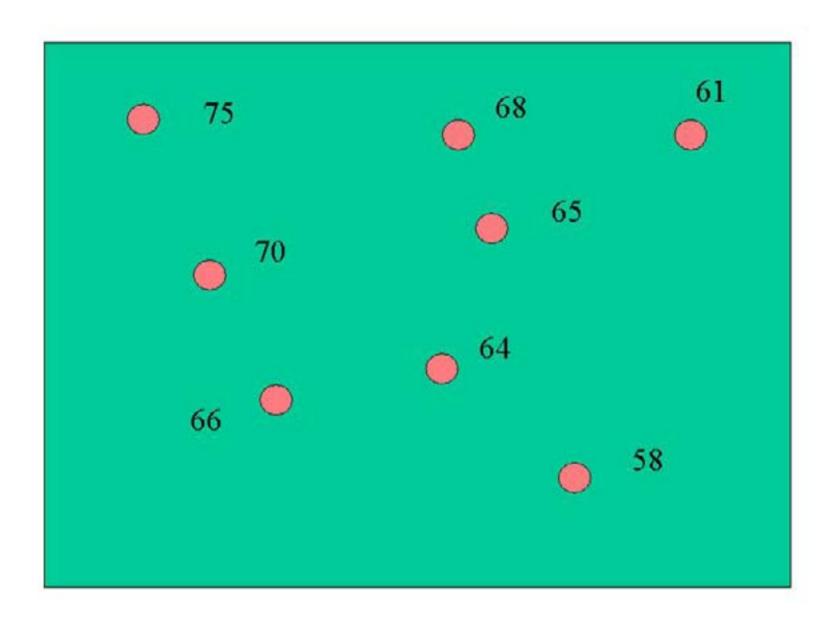


### **Transformations**

- Buffering
- Points in polygons
- Polygon overlay
- Spatial interpolation
- Density estimation

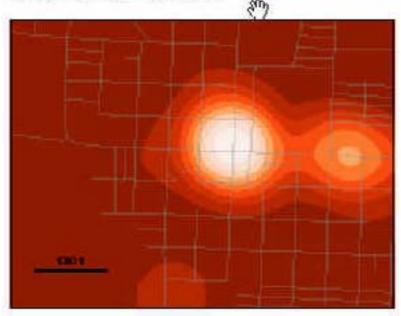




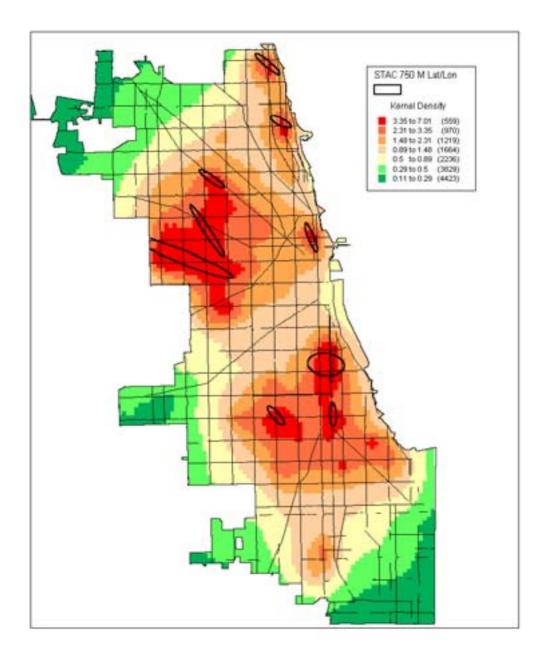




Search radius = 200 feet



Search radius = 1000 feet



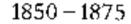
Courtesy of Dick Block

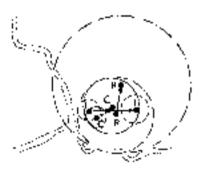
## Descriptive summary

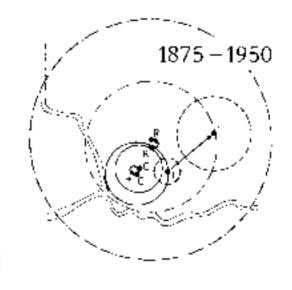
- Centers
- Measures of spatial dispersion
- Spatial dependence
- Fragmentation
- Fractional dimension

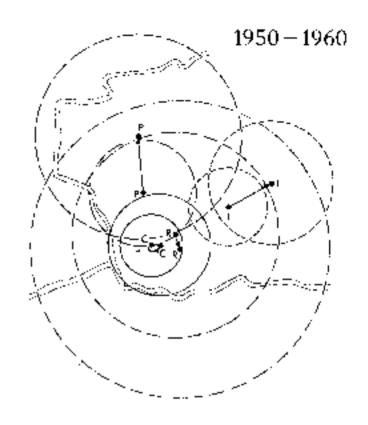
MASS MOVEMENTS OF LAND USE SURFACES LONDON, ONTARIO 1850 – 1960











Land Use Surfaces

Industrial land includes colload and warehouse properties.

Public and institutional lands included with residential land for 1950 = 1875 and 1975 = 1950.

- --- Rosidential ( = )

\_\_\_\_\_\_\_Pablic = \_\_\_\_\_\_\_Institutional ( + )

------ Industrial (+)

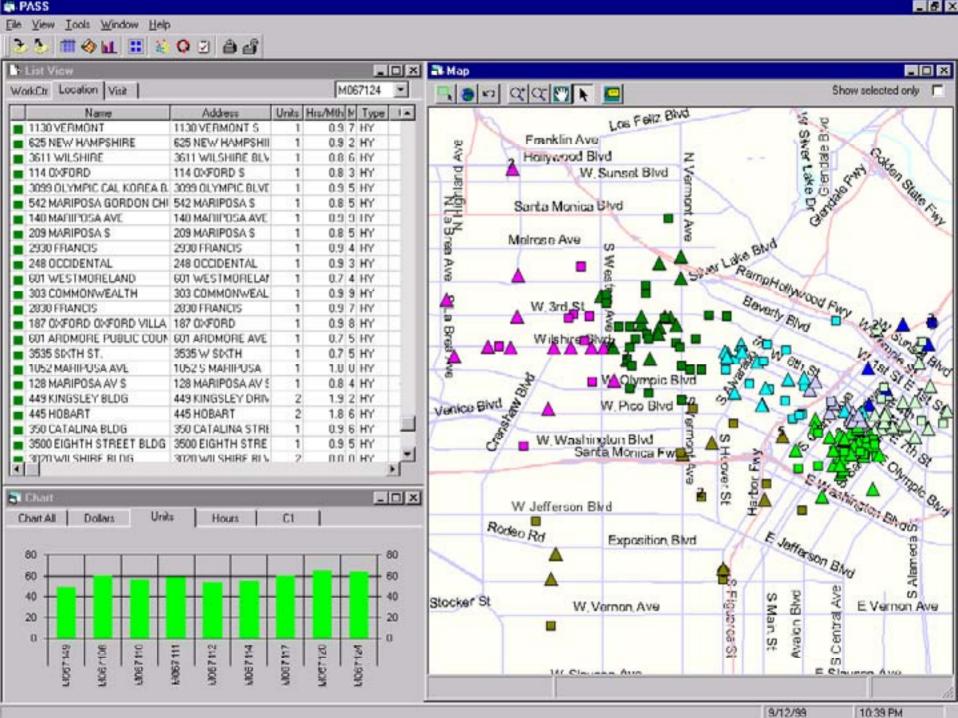
Mean locations
 of land use surfaces

Direction of mass movements

Peak value intersection: 1960

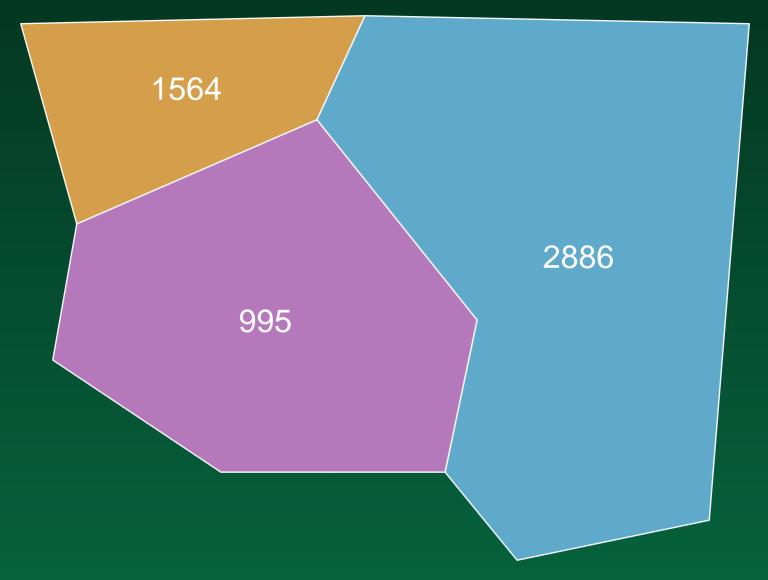
### **Optimization**

- Design to achieve specific objectives
- Location of central point-like facilities to serve dispersed demand
- Location of linear facilities
- Design of boundaries for elections



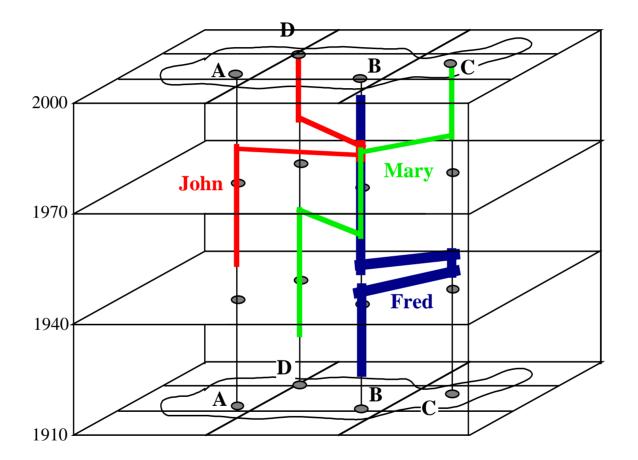
## Hypothesis testing

- Geographic objects as a sample from a population
  - what is the population?
- The independence assumption
  - the First Law of Geography
  - failure to find spatial dependence is always a Type II error
  - hell is a place with no spatial dependence



# Information lost to the representation

- All sub-polygon spatial variation
- All within-decade temporal variation
- All identities
  - instead of <xy, person> we have
  - <R, number>
  - <xy, xy, xy, xy, ..., R>



## Challenges of GIS

- How to characterize what is missing?
  - error, accuracy, uncertainty
- How to choose the best representation?
  - confounding influences
- How to support many data models in a single software package

#### Weaknesses of GIS

- There are too many possible data models
  - special-purpose GIS
  - lack of interoperability
- Difficult to add data models retroactively

# Objectives, Structure, and History of CSISS

#### Research infrastructure

- Facilities that serve generic needs
  - economies of scale
- The Hubble Telescope
  - high fixed costs distributed over many users
- Infrastructure funding at NSF
  - South Pole
  - advanced computation

## Generalizing the concept

- Shared computational facilities
- Shared data archiving and access
- Software tools
  - shared licenses
  - shared development
- Education and training
  - investments in skills
  - high leverage

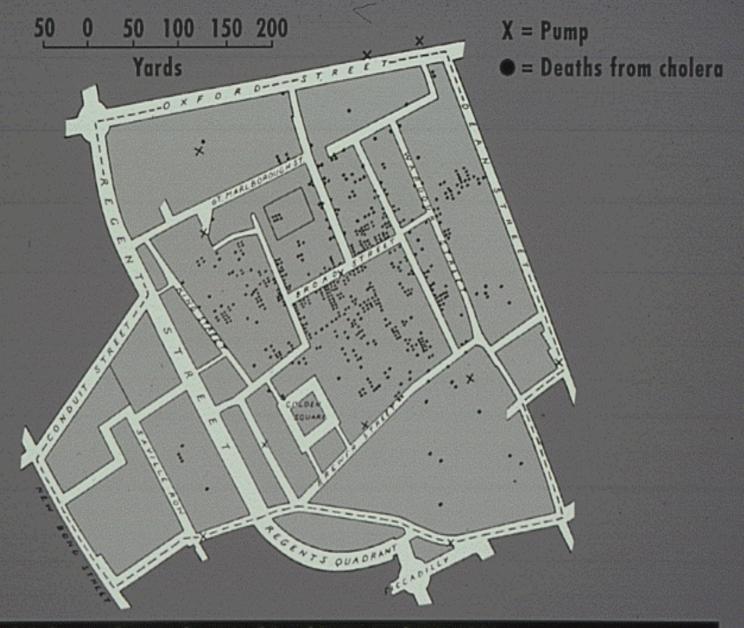
# General principles: 1. Integration

- Linking data through common location
  - the layer cake
- Linking processes across disciplines
  - spatially explicit processes
  - e.g. economic and social processes interact at common locations

Environmental	Map Layer	Format	Attribute Tables
Geology —		– Polygon	- 3-5
Hazard Areas ———		– Polygon-	- 6-10
Existing Land Use —		- Polygon-	- 2-4
Noise Contours—		– Polygon-	2-4
Floodplain —		- Polygon ·	3-5
Soils		- Polygon-	3-5
Vegetation —		- Polygon-	1-3
Serticial Hydrology -	-L	ine/Polygo	n 12-15
EIR Study Arose	- IFC	eint/Polygo	1-3
Flemning Study Index Reference	/	- Feint -	1-3

## 2. Spatial analysis

- Social data collected in cross-section
  - longitudinal data are difficult to construct
- Cross-sectional perspectives are rich in context
  - can never confirm process
  - though they can perhaps falsify
  - useful source of hypotheses, insights

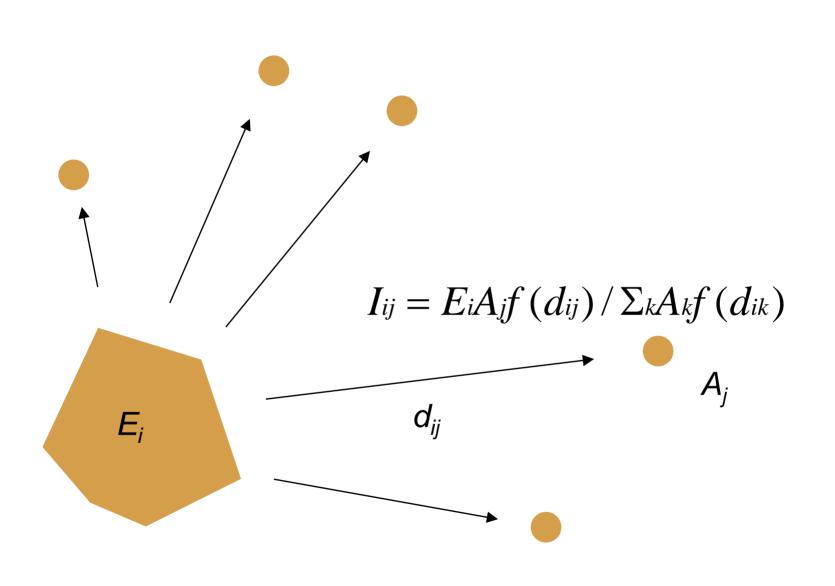


The Snow Map of Cholera Incidence in the Area of Broad Street, London, in 1854.

The contaminated water pump is located at the center of the map, just to the right of the D in BROAD STREET.

# 3. Spatially explicit theory

- Theory that is not invariant under relocation
- Spatial concepts (location, distance, adjacency) appear explicitly
- Can spatial concepts ever explain, or are they always surrogates for something else?



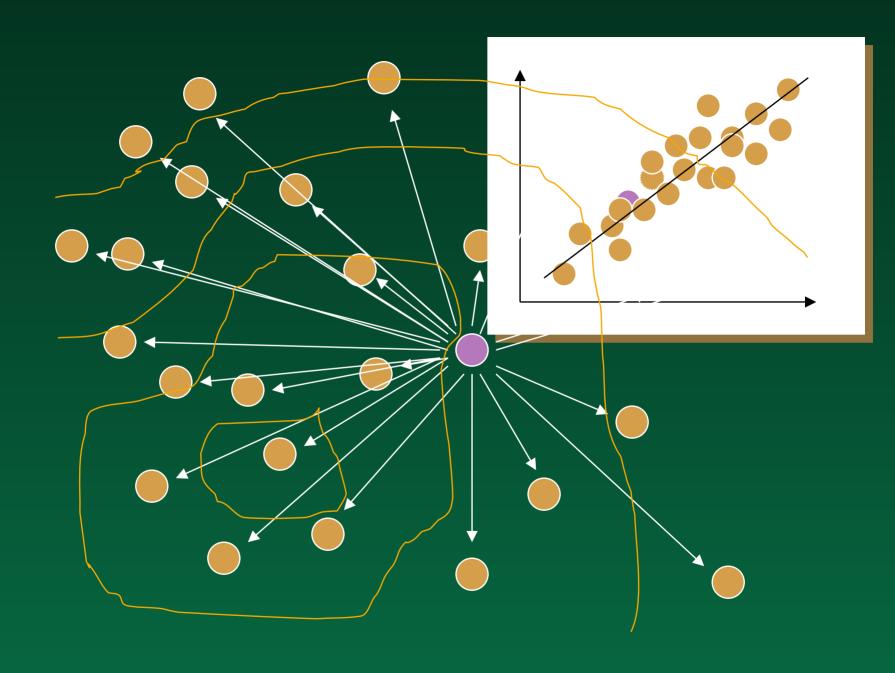
## 4. Place-based analysis

- Nomothetic search for general principles
- Idiographic description of unique properties of places
- An old debate in Geography

#### The Earth's surface

- Uncontrolled variance
- There is no average place
- Results depend explicitly on bounds
- Places as samples
- Consider the model:

$$y = a + bx$$



# 5. Knowledge and policy

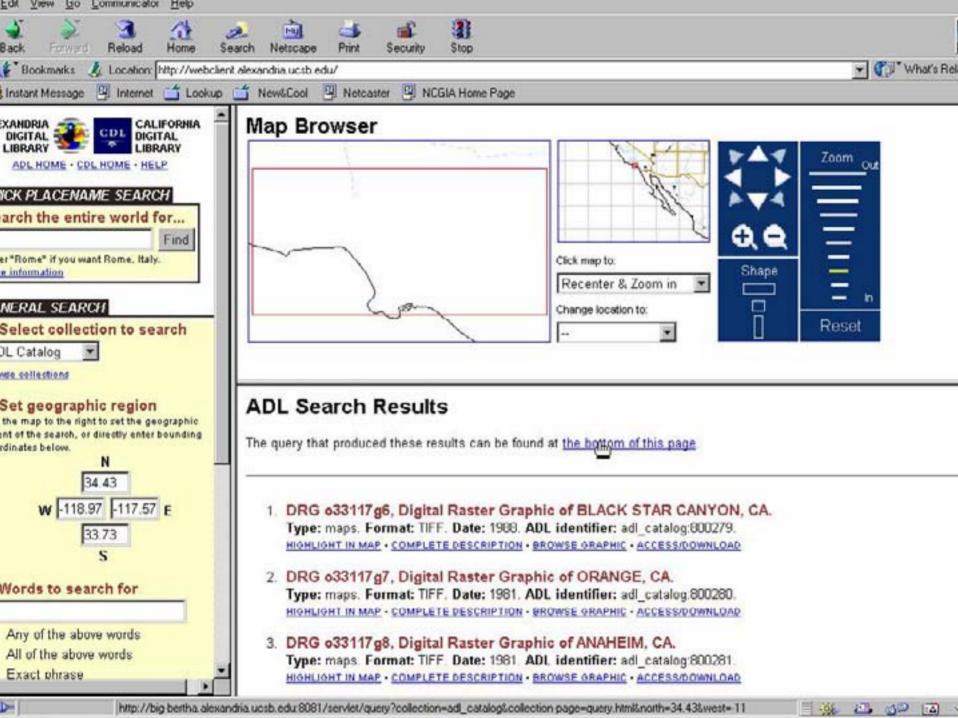
- Policy requires the projection of general knowledge in spatial context
  - the implications of this process in this location
  - alternative futures visualized under local circumstances
- GIS combines the general (processes, models, algorithms) with the specific (database of local details)

#### 6. Place-based search

- Location as an organizing dimension to information
  - much information can be georeferenced
  - much more than maps and images
- The Geolibrary
  - what have you got about there?
  - impossible physically, feasible digitally

# Prototype geolibraries

- National Geospatial Data Clearinghouse
  - www.fgdc.gov
- Microsoft's Terraserver
  - terraserver.microsoft.com
- Alexandria Digital Library
  - alexandria.ucsb.edu



#### **CSISS** mission

The CSISS mission recognizes the growing significance of space, spatiality, location, and place in social science research. It seeks to develop unrestricted access to tools and perspectives that will advance the spatial analytic capabilities of researchers throughout the social sciences.

## Seven CSISS programs

- National Workshops
- Software Tools
- Virtual Community
- Best Practice Examples
- Place-Based Search
- Learning Resources
- Specialist Meetings

### The W Matrix

# Abstraction of geographic space

Cartograms



- Invariance under rotation, displacement, reflection
- Reconstruction from a distance matrix
- Reconstruction from ranked distances
  - ordered metric data (Coombs)

### Space as a matrix

- lacksquare W where  $w_{ij}$  is some measure of interaction
  - adjacency
  - decreasing function of distance
  - invariant under rotation, displacement, reflection
  - readily obtained from GIS
  - reflects a discrete object conceptualization

# The Modifiable Areal Unit Problem

- Openshaw and Taylor
  - 99 counties of lowa
  - % Republican voters, % over 65
- 48 regions: -.548 to +.886
- 12 regions: -.936 to +.996
- Solutions:
  - manipulate to determine range
  - strengthen theoretical framework

## Applications of the Wmatrix

- Spatial regression
  - add spatially lagged terms weighted by W
  - Anselin's SPACESTAT
- Moran and Geary indices of spatial dependence

$$c = \frac{(n-1)\sum_{i}\sum_{j}w_{ij}(x_{i}-x_{j})^{2}}{2\sum_{i}\sum_{j}w_{ij}\sum_{i}(x_{i}-a)^{2}}$$

## Social versus spatial

- **W** estimated
- Well-defined discrete object conceptualization
- Direct measures of interaction

- W calculated
- Discrete objects as arbitrary regions, MAUP
- Surrogate measures of interaction

#### **Cross-Product Statistics**

- Let C be a matrix of similarities between objects
- Consider the cross-product

$$\Gamma = \sum_{i} \sum_{j} c_{ij} w_{ij}$$

### Properties of $\Gamma$

- Generalizes Moran and Geary
- Measures the correlation between social and spatial
- Simple randomization tests based on permutation
- Hubert, Golledge, and Costanzo,
   Geographical Analysis 13(3): 224-233,
   1981

## Social versus Spatial

- The ability to explain
  - empirical estimates versus measurements
- Additional arguments supporting spatial
  - context
  - integration
  - implementation
- A fruitful basis for collaboration